

29 May 2019

Ms Sarai Bareman  
Chief Officer for Women's Football  
FIFA



Dear Ms Bareman,

### **FIFA Women's World Cup France 2019 – Prize Money**

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Thank you for your letter dated 7 May 2019 which was in response to our letter dated 16 April 2019 addressed to FIFA Secretary General Ms. Fatma Samba Diouf Samoura.

We are pleased that FIFA will be discussing this matter with FIFPro. Clearly, this matter is of concern to all women players and, accordingly, raises issues which are the subject of the cooperation agreement between FIFA and FIFPro. We fully respect the terms of that agreement and look forward to it being carried out to the fullest extent. We are a longstanding member of FIFPro and are presently represented on its Board through FIFPro Vice President Francis Awaritefe.

At the same time, the PFA is authorized to act as the exclusive representative body and collective bargaining agent of the Matildas including in relation to their dealings with FIFA. It is the players themselves who are the victims of the discrimination set out in our letter of 16 April 2019 and our earlier correspondence which began with our letter dated 19 October 2018.

At no time since our initial letter has FIFA taken steps to address the substance of the matters we have raised or the discrimination which we have brought to its attention. Indeed, FIFA has persisted to award US\$30 million to the participating teams in the FIFA Women's World Cup France 2019 despite:

- such amount being only 7.5% of the amount awarded to the participating teams in the FIFA World Cup Russia 2018;
- this worsening the gap between the amounts awarded for the FIFA World Cup and the FIFA Women's World Cup by US\$27 million between 2014 and 2019; and
- player associations, on behalf of several of the participating nations, requesting in writing the opportunity to meet with FIFA in advance of the quantum of the Prize Money being determined to discuss this matter and explain the impact of FIFA's discriminatory conduct.

It is clear that FIFA does not wish to substantively address this matter and certainly not in advance of the tournament, which is only two weeks away. The PFA expressly reserves the rights of the players to have this matter resolved through appropriate means including mediation and arbitration. There is no legal, economic or practical reason why this cannot occur after the tournament as the relief the players seek is economic.

We note that the FIFA Council is meeting on 3 June 2019. We suggest that, at a minimum, the FIFA Council take the opportunity to increase the Prize Money to be awarded to the participating teams by US\$27 million to a total of US\$57 million. This will at least address the exacerbation of FIFA's discriminatory conduct.

We can then meet in good faith after the tournament to discuss how to fully realise FIFA's statutory, regulatory and policy commitments to non-discrimination and the fulfilment of the internationally recognised human rights of the players.

Yours faithfully,  
**PROFESSIONAL FOOTBALLERS AUSTRALIA INC**



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cc. Fatma Samba Diouf Samoura, FIFA Secretary General  
Theo van Seggelen, FIFPro Secretary General